



School of Communications

## BA in Public Relations

### Sample 4-Year Course Sequence/Study Abroad

Students should consult with their advisor to determine their plan of study.

Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.

Course	Year 1		Year 2		Year 3		Year 4		TOT
	FA	SP	FA	SP	FA	SP	FA	SP	
Major Coursework									
EPMD 1010—Intro to Media Prod.	3			S T					3
MEDC 1010—Intro to Mass Comm.	3			U					3
JOUR 1030—Fund. of Reporting	3			D Y					3
MEDC 1050—Intro to Media Writing		3							3
PBRL 1010—Intro to PR			3	A					3
MEDC 2200—Ethics in the Media				B		3			3
ADVT 2350—Intro to Visual Comm			3	R					3
PBRL 2400 – PR and New Media				O	3				3
PBRL 2800 – Organizational Comm			3	A					3
PBRL 2920—Writing for PR			3	D					3
PBRL 3500 – PR Research							3		3
PBRL 3600 – PR Cases						3			3
MEDC 4100—Law and the Media					3				3
PBRL 4250—Media Relations							3		3
PBRL 4300—Crisis Comm. Mgt.						3			3
PBRL 4920—Campaigns								3	3
PR Core Option Course*						3			3
PR Core Option Course*							3		3
PR Core Option Course*								3	3
MEDC 0100—Portfolio Review					0				0
MEDC 4950—Internship Or PBRL 4620 Senior Overview						(3)	(3)		3
Total Credits for Major									60
University Coursework									
FRSH 1200—Freshman Seminar	3								3
GCP Courses	3	9	6	6					24
Keys 4xxx					3				3
General Electives (May be in major)	1	4	0	6	9	(1-4)	(4-7)	10	38
Total Credits Per Semester	16	16	18	12	18	16	16	16	128

\*Nine credit hours from the list of additional courses recommended for junior and senior years.