



School of Communications

## BA in Sports Communication

### Sample 4-Year Course Sequence/Study Abroad

Students should consult with their advisor to determine their plan of study.

Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.

Course	Year 1		Year 2		Year 3		Year 4		TOT
	FA	SP	FA	SP	FA	SP	FA	SP	
Major Coursework									
EPMD 1010 Intro to Media Prod for Journalists	3								3
MEDC 1050 Intro to Media Writing or JOUR 1030 Fund of Reporting	3					S			3
SPTC 1800 Sports Communication	3					T			3
SPCM 1040 Public Speaking		3				U			3
ADVT 1940 Intro to Marketing or PBRL 1010 Fundamentals of Strategic Comm and Public Relations		3				D			3
MEDC 2200 Ethics in the Media			3			Y			3
ADVT 3200 Sports Marketing Comm				3					3
MEDC 3190 MEDC 3190 Intro to Media Research					3	A			3
ECON 3737 Business of Sports					3	B			3
MEDC 4100 Law and the Media						R	3		3
SPTC 4100 Culture of Sports and Society			3			O			3
SPTC 4600 Sports Media Strategies						A		3	3
SPTC 4620 Senior Overview or MEDC 4950 Internship						D		3	3
In-Major Electives			3	3					6
Total Credits for Major									45
University Coursework									30
FRSH 1200—Freshman Seminar	3								3
GCP Courses	3	6	3	6	3	6			24
Keys 4000								3	3
General Electives (May be in major)		3	6	6	9	6	14	6	53
Total Credits Per Semester	15	15	18	18	18	12	17	15	128